

## Tips on how to look after your colour at home

## Congratulations on your new hair colour from Freedom Hair Artistry!

We understand the importance of maintaining the brilliance and longevity of your colour. To ensure your hair stays as gorgeous as the day you left our salon, follow these expert tips for athome colour care:

- 1. Use Color Protecting Shampoo and Conditioner: Get special products for colored hair. They keep your color bright and prevent fading.
- 2. Shampoo Less Often: avoid hair daily as this can cause colour fade. Use dry shampoo if hair gets oily. Use lukewarm water.
- 3. Shield from Sun: Sun can fade color. Use UV protective spray or wear a hat when outside.
- 4. Be Careful with Heat Styling: High heat can fade color. Use heat protectant and low heat settings.
- 5. Watch Out for Pool and Ocean Water: Chlorine and saltwater strip color. Use a leave-in conditioner or a swim cap.
- 6. Use Deep Conditioners: Moisture keeps color vibrant. Do weekly treatments to hydrate hair.
- 7. Comb with Care: Untangle gently with a wide-tooth comb when hair is wet, starting from ends.
- 8. Get Regular Touch-Ups: Keep color fresh with touch-ups. Ask our experts for a schedule.
- 9. Avoid Coconut Oil: Don't use coconut oil before or after coloring.

## Have a great day!

For more personalized advice or to book your next colour maintenance appointment, contact us at: Freedom Hair Artistry

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This is a general guide. Individual hair types and conditions may vary. For the best results and tailored advice, consult with your stylist at Freedom Hair Artistry